



57 MENTCON

— When A Dot Becomes A Circle —

Concept & Creation : Dr. Ashesh Bhumkar

Direction & Co-Ordination : Team Thane AOI

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2027 December 10-12 , Sheela Raheja Auditorium, Bandra



About The Mascot : JUBBU, The Leaping Leopard.

Once In A While ,The Yoor Hills Of Thane Are Known To Have Sightings Of Leopards. The Leopard, A Shadow Woven With Gold And Ink Moving Like Liquid Silence, An Anatomy Of Grace & Strength. The Leaping Action Is To Indicate “Reaching Out” To Higher Knowledge, To A Higher Purpose. With Love, Affection And Adulation, We Call The Leopard : “Jubbu”. Jubbu, The Leaping Leopard! The Mascot Of 57MENTCON.

About The Venue :

The Sheila Raheja Auditorium At Bal Gandharva Rang Mandir, Bandra. This Auditorium Is Arguably The Best Scientifically Designed Auditorium In The Country. Durga & Sandeep Raheja Have Created This Monument As An Ode Of Love For Their Dear Mother Sheila Raheja. They Have Graciously Offered The Venue For 57MENTCON. Senior Manager, Operations Mr. Sanjay Joshi Will Ensure The Services Are World-Class. Checkout : Rangmandir.In

About The Logo :

Zen : When A Dot Becomes A Circle.

The Logo Is 5 Dots & 7 Dots To Represent The Number 57. The Ethos Is “On The Dot” Implying Precise Accuracy. Joining The Dots Is The Process Of Creating A Meaningful Larger Picture With The Smallest Details. In Indian Philosophy The Dot Is Referred To As Bindu, The Seed-Dot, The Cosmic Seed Of Potential.

The 5 Gold Dots Are The Crowning Glory Of The Surgeon's 7 Red Dots (Red, The Liquid-Life, Blood) Dots Are Also The Alphabets Of AI. This Is An “AI-Augmented” Conference.

The Gentle Green Colour Of 57MENTCON Represents The “Freshly Sprouting Leaves” Symbolic Of The Freshness And Birth Of New Ideas & Teachings Expected In 57MENTCON. It Represents Hope, Pregnant With Effervescent Optimism.

About The Cover Page :

The Dots Have Become Rings. The Rings Have Intertwined Respectfully To Support Each Other To The Highest Form Of Cooperation. The Imagery Of The Form Is Of Olympics, Symbolizing Pursuit Of Excellence, Redefining Resilience And Discipline. Symbolising “Compete With Oneself”.

The 5 & 7 Image Of The Circles Could Be Interpreted As The Magic Of Blastocyst : Creation !

Mitosis : Multiply !

57MENTCON Is Born From This.

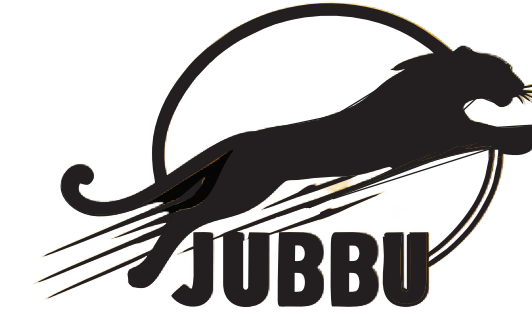


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Note : This Is An Entirely Proposed Program. Given That The Actual 57MENTCON Will Take Place In December 2027, The Organizers Respectfully Reserve The Privilege To Modify Any Bit Of The Program, At Any Time. Be Assured, The Modification If Any, Will Be Done To Only Improve The Quality Of Academics & Experience. The Consumer Brand Products Are Gifted By Friends & Family (Not Pharma Sponsored)

“सृष्टिर्मा” : This Term Completely Describes The Emotion And Intent Of Thane AOI In Hosting And Creating 57MENTCON



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